



## COOKIE POLICY

**Updated: March 09, 2021**

This document is written in English. To the extent that any translated version of this document conflicts with this English version, this English version shall prevail.

### **What Are Cookies**

As is common practice with almost all professional websites, our Website uses cookies, which are tiny files that are downloaded to your device, to improve your experience.

This document describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the websites functionality.

### **How We Use Cookies**

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to the website. It is recommended that you leave on all cookies if you are not sure whether you need them or not, in case they are used to provide a service that you use.

The types of cookies used on this website can be classified into one of three categories:

1. *Strictly Necessary Cookies.* These are essential in order to enable you to use certain features of the website, such as submitting forms on the website.
2. *Functionality Cookies.* These are used to allow the website to remember choices you make (such as your language) and provide enhanced features to improve your web experience.
3. *Analytical / Navigation Cookies.* These cookies enable the site to function correctly and are used to gather information about how visitors use the website. This information is used to compile reports and help us to improve the website. Cookies gather information in anonymous form, including the number of visitors to the website, where visitors came from and the pages they viewed.

### **Disabling Cookies**

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser's "Help" option on how to do this). Be aware that disabling cookies may affect the



functionality of this and many other websites that you visit. Therefore, it is recommended that you do not disable cookies.

### **Third Party Cookies**

In some special cases we also use cookies provided by trusted third parties. Our website uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web which helps us to understand how you use the website and ways that we can improve your experience. These cookies may track things such as how long you spend on the website and the pages that you visit so that we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page.

Our website also uses Yandex Metrica for the same aforesaid purposes. For more information on Yandex Metrica cookies, see the official Yandex Metrica page.

### **Google Analytics & Yandex Metrica**

Google Analytics and Yandex Metrica are analytics tool that helps our website to understand how visitors engage with their properties. It may use a set of cookies to collect information and report website usage statistics without personally identifying individual visitors to Google and or Yandex. The main cookie used by Google Analytics is the '\_ga' cookie and \_ym\_isad for Yandex Metrica

In addition to reporting website usage statistics, Analytics tools can also be used, together with some of the advertising cookies, to help show more relevant ads across the web and to measure interactions with the ads Google and Yandex shows.

Use of IP Addresses. An IP address is a numeric code that identifies your device on the Internet. We might use your IP address and browser type to help analyze usage patterns and diagnose problems on this website and to improve the service we offer to you. But without additional information your IP address does not identify you as an individual.

Your Choice. When you accessed this website, our cookies were sent to your web browser and stored on your device. By using our website, you agree to the use of cookies and similar technologies.

### **More Information**

Hopefully the above information has clarified things for you. As it was previously mentioned, if you are not sure whether you want to allow the cookies or not, it is usually safer to leave cookies enabled in case it interacts with one of the features you use on our website. However, if you are still looking for more information, then feel free to contact us via email at [privacy@oton.org](mailto:privacy@oton.org).